



# DOLLAR-A-DAY

Welcome to Highlands! The Highlands Elementary PTA is excited to have you and your family join the Highlands community! Please check out the helpful resources and links on our website [www.highlandselementarypta.org](http://www.highlandselementarypta.org) and consider joining the PTA! We wanted to let you know about Dollar-a-Day, one of the big annual fundraisers we do to help offset state budget limitations.



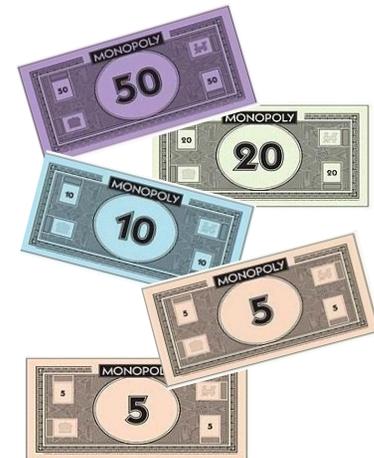
## FULL DOLLAR A DAY DONATION

\$180 supports your full share of PTA costs this year plus a donation to cover those who can't afford to support the PTA. Anyone who gives at this level receives either: a free youth Spiritwear Shirt (not including tie-dye or pink shirts), PTA membership for free, or a special "Shout Out" on PTA website for paying it forward.



## HALF A DOLLAR A DAY DONATION

\$90 supports your child's full share of PTA costs for the 2021-2022 School Year.



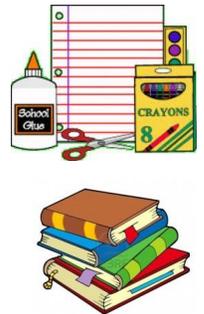
**Please consult your employer(s) for Donation Match opportunities.  
See the next page for everything your donation covers for your child!**

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## Did You Know?

Did you know that schools all across Concord, Clayton, and Walnut Creek all request Dollar-a-Day Donations to help support critical adjunct supplies and costs to directly support the education your child?



## So What Does Your Dollar-a-Day Donation Support?

27% is given directly to your child's teachers to spend on educational supplies for your child.

16% goes to support your child's science and technology supplies at Highlands.

23% supports your child's art supplies, library books, educational events, and positive reinforcers.

7% supports campus safety and upgrades to the school.

22% funds a large portion of the cost of your child's field trips and transportation.

5% supports the costs of running a PTA, including taxes, insurance, and PayPal fees.

\*Percentages are approximate and fluctuate year to year depending on needs.\*

## Pay Online using Square or Zelle

Visit [www.highlandselementarypta.org](http://www.highlandselementarypta.org) for more details.

Please make your donation in August for Back to School Bonanza or pay in installments throughout the school year.

